



Minutes

City of Kenora
Lake of the Woods Development Commission
Wednesday, November 16, 2011
8:00 a.m.
Operations Centre

Present:

Dennis Wallace, Chair

Business Representatives

Geordie McEwen, Vice Chair
Randy Nickle
Mort Goss

Community Representatives

Don Denver

Other Representatives

Allan Luby

Council

Mayor David Canfield, Ex-Officio
Councillor Sharon Smith

Staff

Jennifer Findlay, Economic Development Officer
Heather Kasprick, Deputy Clerk
Karen Brown, CAO

Moved by A. Luby, Seconded by G. McEwen & Carried:-

That Item F, Other Commission Business, be hereby moved up on the agenda to be dealt with first; and further

That all other agenda items follow as presented on the agenda.

B. Confirmation of Minutes:

Moved by R. Nickle, Seconded by G. McEwen & Carried:-

That the Minutes of the last meeting of the Regular Commission meeting held September 7, 2011 and the Special Commission meetings held October 7 and October 31, 2011 be confirmed as written and filed.

C. Commission Deputations:

None Requested

D. Presentations:

None Requested

E. Reports:

Item#	Report Subject	Disposition
-------	----------------	-------------

F. Other Commission Business:

7. 2012 LOTWDC Budget

Moved by G. McEwen, Seconded by A. Luby

That the Lake of the Woods Development Commission hereby accepts the 2012 Development Commission Budget as amended and presented.

Amended Recommendation:

Moved by G. McEwen, Seconded by A. Luby & Carried:-

That the Lake of the Woods Development Commission hereby amends its budget request to the City of Kenora by allocating \$36,000 plus benefits of contracted services to an intern position that will become part of salaries in the Commission budget; and further

That the Commission reduces the contracted services budget line item by \$40,000; and further

That the Commission consults with the Ministry of Northern Development and Mines, if required, to utilize a portion of the reserve established for the Northwest Business Centre in eligible activities of the Centre's operations in 2012/2013.

Discussion: In the Northwest Business Centre there is an annual surplus which then goes into a reserve fund. If these funds could be used, we would amend the budget and reduce the request to the City. They would then use the reserve dollars for specific projects. The Dryden operation is not self-sustaining like the Kenora operation is. There needs to be a meeting with Theresa Stevens to ensure that the funding matter is not being used against Ministry funding dollar policies.

The Commission agreed that we don't need to make amendments to the budget as presented, but we can look at ways to reduce how much the city contributes. Board members agreed to approve the submission that was previously presented as we cannot put a conditional budget in with the City at this point. The budget on file with the City is still accurate and we will continue to look for opportunities to reduce.

The contracted services line item is the \$122,000 that we are proposing that we hire a support staff person and an intern position. These additional staff requests have lead to a significant increase in the wages and benefits line. Board members suggested that because it is a project it was suggested that the \$36,000 (plus benefits) come out of contracted services.

8. Q3 Report

Moved by D. Denver, Seconded by R. Nickle

That the Quarter 3 Lake of the Woods Development Commission Report be hereby accepted and forwarded for presentation to Council at the November 21, 2011 Council meeting.

Amended Recommendation:

Moved by D. Denver, Seconded by R. Nickle & Carried:-

That the Quarter 3 Lake of the Woods Development Commission Report for the period of July-September 2011 be hereby accepted with a revision to the MS Kenora, and forwarded for presentation to Council at the November 21, 2011 Council meeting.

Discussion: Jennifer noted that we had a highly dynamic quarter in every way. Kenora saw the best summer in 5 years. 323 people attended the grand opening at the Lake of the Woods Discovery Centre, the exciting NOHFC funding announcement for the tent, 75 municipal and aboriginal attendees at the Treaty 3 Opportunities Conference and 1,200 people attended the grand opening of the Harbourfront tent. We renamed the Farmers Market "Matiowski's Market", we received tourism marketing awards, and the MS Kenora decision was deferred. Jennifer noted she has had three site visits from value added forest industries in 3rd quarter that appear positive. The Northwest Business Centre had 1,233 business workshop participants through their various sessions. Jennifer noted the big story is in tourism with the opening of the Discovery Centre. They have already seen 5,000 more visitors than the previous location. She has had very positive discussions with the Province about future partnerships because of increased numbers. There are direct and obvious results from hotel and hospitality centres, and people coming in to the Discovery Centre are referencing our most recent ad campaign. Jennifer reminded the Commission that this is a real opportunity to celebrate our success and at budget time step back and remember that great things are being done.

Executive Committee

1. Committee Minutes

Moved by G. McEwen, Seconded by D. Denver

That the Commission hereby accepts the following Minutes from the Executive Committee meeting as circulated:

October 24 & 26 and November 9, 2011

Amended Recommendation:

Moved by G. McEwen, Seconded by D. Denver & Carried:-

That the Commission hereby accepts the following Minutes from the Executive Committee meeting as circulated:

September 20, October 24 & 26 and November 9, 2011

Business Development & Attraction Committee

2. Committee Minutes

Moved by G. McEwen, Seconded by D. Denver

That the Commission hereby accepts the following Minutes from the Business Development & Attraction Committee meeting as circulated:

September 15 and October 13, 2011

Amended Recommendation:

Moved by M. Goss, Seconded by G. McEwen & Carried:-

That the Commission hereby accepts the following Minutes from the Business Development & Attraction Committee meeting as circulated:
September 15, 2011

Tourism

3. Committee Minutes

Moved by G. McEwen, Seconded by D. Denver

That the Commission hereby accepts the following Minutes from the Tourism Committee meeting as circulated:

June 22, August 16, September 14, October 19 and November 3, 2011

Amended Recommendation:

Moved by M. Goss, Seconded by R. Nickle & Carried:-

That the Commission hereby accepts the following Minutes from the Tourism Committee meeting as circulated:

June 22, August 16, September 14, October 19, 2011

Education & Training

4. Committee Minutes

Moved by G. McEwen, Seconded by R. Nickle

That the Commission hereby accepts the following Minutes from the Education & Training Committee meeting as circulated:

September 19, October 6, and November 4, 2011

Amended Recommendation:

Moved by G. McEwen, Seconded by R. Nickle & Carried:-

That the Commission hereby accepts the following Minutes from the Education & Training Committee meeting as circulated:

November 4, 2011

5. Financials

Moved by D. Denver, Seconded by R. Nickle & Carried:-

That the January to October 2011 financial information for the Lake of the Woods Development Commission be hereby accepted.

6. Communications

Nothing to report.

Next meeting Date:

- Wednesday, December 14, 2011 @ 8:00 am Lake of the Woods Discovery Centre

9. Motion to Adjourn Meeting:

Moved by M. Goss, Seconded by G. McEwan & Carried:-

That this meeting now be declared closed at 9:00 a.m.

